Board of Trustees’
Legislative and Community
Relations Committee
Meeting Materials

February 4, 2011
8:30 a.m.
Schoenbrodt Boardroom
Room: MH-256
1. Board members practice respectful dialogue that serves the best interests of the college.

2. Each board member works to integrate servant-leadership into the board culture.

3. Each board member has the opportunity to speak uninterrupted.

4. Board members come prepared – board chair needs to understand what is required and set time and material appropriately.

5. Board chair acts as caretaker for the board – acts as filter, evaluates agenda for time well spent.

6. Board chair speaks for the board to the media.

7. Consent materials are available 10 days in advance; remaining board materials are available seven days in advance.

8. Board members should route any requests for additional information to the board chair or the president at least two business days prior to the board meeting.
Howard Community College’s
Dragon Principles

We promise to help our students, employees, and community members “get there from here.”

We pledge to...

Be friendly
Be helpful to our students and community
Be considerate of each other

And we pledge to…

Work with Elected Officials and the Community
Board of Trustees
Legislative and
Community Relations
Committee

February 4, 2011
8:30 a.m.
Schoenbrodt Boardroom
Room: MH-256

1. Update on the Legislative Session of the Maryland General Assembly
2. Award Nominations
3. Student Advocacy Day

This meeting is the last one of the legislative and community relations committee scheduled for FY11.
1 – Update on the Legislative Session of the Maryland General Assembly

**Background:** The 428th session of the Maryland General Assembly began on Wednesday, January 12, 2011.

This year’s projected $1.6 billion shortfall follows three consecutive years of substantial deficits and comes at a time when federal stimulus money has run its course. The 90-day session is being termed in the press as “the most challenging in recent memory.”

Governor O’Malley’s budget was presented to the General Assembly on January 21, 2011. At this time, it appears that the college will be flat-funded from the state for its operating budget, receiving $12,290,083. In the capital budget, we have received $9,466,000 for construction for the health sciences building and $2,968,000 for design for the science, engineering, and technology building.

Reducing the deficit, pension costs, and the need to create jobs will highlight the 428th session.

The following lists are the standing committee assignments for the 2011 legislative session as announced by Senate President Thomas V. Mike Miller, Jr.

**Senate Committees**

**Budget and Taxation**

*Edward J. Kasemeyer, Chair*
Nathaniel J. McFadden, Vice-Chair
David R. Brinkley
Richard F. Colburn
Ulysses Currie
James E. DeGrange, Sr.
George C. Edwards

Verna L. Jones
Nancy J. King
Richard S. Madaleno, Jr.
Roger Manno
Douglas J.J. Peters
*James N. Robey*

**Education, Health and Environmental Affairs**

Joan Carter Conway, Chair
Roy P. Dyson, Vice-Chair
Joanne C. Benson
Bill Ferguson
J.B. Jennings
Karen S. Montgomery

Paul G. Pinsky
Edward R. Reilly
James C. Rosapepe
Bryan W. Simonaire
Ronald N. Young
In addition, per the board’s request at the last meeting, a draft of consequences for not funding unmet needs for the college follows. The fact sheet distributed at the Maryland Association of Community Colleges Trustee Conference on January 24th is also included.

Recommendation

This item is for information only and requires no action.
Imagine a Future without Access to Howard Community College…

Unmet Needs = CONSEQUENCES

Nearly 29,000 Citizens Depend on Howard Community College

- Unprecedented numbers of Howard County citizens are turning to HCC for job training/retraining & to receive cost-savings prior to enrolling for the last two years at a 4-year college/university
- While credit enrollment has increased 91.3% in full-time equivalents (FTE) & 75.5% in headcount over the past 10 years, State and County support has not kept pace.
- HCC’s operating budget can no longer bear increased pressure without directly impacting citizens.

Unmet Needs

- Full-time faculty cannot be hired in adequate numbers to keep pace with dramatic student growth.
- Part-time faculty pay-rate has not been increased for six years, while direct competitors have increased adjunct pay.
- Staff positions cannot be hired in adequate numbers to keep pace with dramatic student growth.
- The technological infrastructure cannot receive essential upgrades to cabling, fiber switches & more.

Consequences

- Howard County citizens suffer
- Howard County citizens suffer
- Howard County citizens suffer

HCC is one of the few resources available in Howard County that provides pathways for the unemployed and the underemployed to increase their skills to secure jobs for a living wage (See back).
<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>HCC Training and Credentials</th>
<th>Median Wage for MD</th>
<th>Employment Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardiovascular Technologist/Technician</td>
<td>Associate degree</td>
<td>$49,300</td>
<td>45%</td>
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<tr>
<td>Child Care Administrator</td>
<td>Certification</td>
<td>$40,900</td>
<td>27%</td>
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<tr>
<td>Child Care Teacher</td>
<td>Certification</td>
<td>$25,800</td>
<td>31%</td>
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<tr>
<td>Computer Specialist/Web Developer</td>
<td>Associate degree</td>
<td>$45,100</td>
<td>5%</td>
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<tr>
<td>Computer Support/Helpdesk Specialist</td>
<td>Associate degree</td>
<td>$46,900</td>
<td>16%</td>
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<tr>
<td>Construction Supervisor</td>
<td>AAS; Certificate of Prof.</td>
<td>$58,000</td>
<td>19%</td>
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<tr>
<td>Electrical/Electronic Engineering Technician</td>
<td>Associate degree</td>
<td>$56,500</td>
<td>8%</td>
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<tr>
<td>Emergency Medical Technician/Paramedic</td>
<td>AAS; Certif.; EMT-Basic</td>
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<td>Food Service Manager</td>
<td>Associate degree</td>
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<td>Legal Office Assistant</td>
<td>Associate degree</td>
<td>$39,500</td>
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<tr>
<td>Licensed Practical/Vocational Nurse</td>
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<td>Medical Billing Specialist</td>
<td>Course work</td>
<td>$31,236</td>
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<tr>
<td>Medical Transcriptionist</td>
<td>Certificate of Proficiency</td>
<td>$35,600</td>
<td>25%</td>
</tr>
<tr>
<td>Multi-Media/Graphic Artist/Animator Assistant</td>
<td>Certificate of Proficiency</td>
<td>$33,300</td>
<td>28%</td>
</tr>
<tr>
<td>Network/Computer Systems Technician</td>
<td>Certification exam</td>
<td>$45,000</td>
<td>35%</td>
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<td>Office Manager</td>
<td>Associate degree</td>
<td>$42,200</td>
<td>8%</td>
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<td>Photographer</td>
<td>Associate degree</td>
<td>$24,300</td>
<td>10%</td>
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<td>Physical Therapist Assistant</td>
<td>Associate degree</td>
<td>$42,200</td>
<td>42%</td>
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<tr>
<td>Radiologic Technologist/Technician</td>
<td>Associate degree</td>
<td>$59,300</td>
<td>29%</td>
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<td>Registered Nurse</td>
<td>Associate degree</td>
<td>$70,100</td>
<td>36%</td>
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<tr>
<td>Respiratory Therapist</td>
<td>Associate degree</td>
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<td>46%</td>
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<td>Retail Sales Supervisor</td>
<td>AAS; Certificate of Prof.</td>
<td>$37,700</td>
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<tr>
<td>Social &amp; Human Services Assistant</td>
<td>Certificate of Proficiency</td>
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<td>35%</td>
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<tr>
<td>Surgical Technologist</td>
<td>Certificate of Proficiency</td>
<td>$44,200</td>
<td>45%</td>
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</tbody>
</table>

**SOURCES:**

Specific job titles, descriptions and data are based on occupational profiles from CareerOneStop (www.acinet.org), a U.S. Department of Labor-sponsored website (as of Spring 2009). Median salary and employment growth estimates reflect figures in the state of Maryland where available. Educational and training requirements are based on the most common level attained by employees in the occupation, and may vary among employers and for specific locations.

**HOWARD COMMUNITY COLLEGE**

You Can Get There From Here.
Imagine a Future without Access to Maryland’s Community Colleges…

Cost is the greatest barrier hindering high school graduates from continuing their education. Amidst unprecedented economic strains, community colleges must remain affordable and accessible so an increased number of Marylanders can secure post-secondary education and training. Maryland’s 16 community colleges can help an increased number of citizens be successful only through greater State support.

• Support the Maintenance of the Cade Formula
  • The Cade Formula determines the amount of State aid granted to community colleges each year and establishes how funds are distributed among Maryland’s 15 community colleges. Baltimore City Community College, being a state institution, is funded by a separate formula (Section 16-512 of the Annotated Code of Maryland).

• Ensure that the annual State distribution to the community colleges is distributed to individual colleges via the Cade Formula

• Increase the State’s share of the cost of a community college education & reinstitute the goal of funding 1/3 of the cost of a community college education

• Support the $85 million capital request for 25 projects at community colleges throughout the State, plus $14.2 million for projects at Baltimore City Community College
  • This includes $33.5 million in preauthorized funds in the fiscal 2012 capital budget request for the following eight split-funded construction projects
    • AACC/Library Renovation & Addition
    • CSM/Phase II Campus Development
    • Hagerstown/Arts & Sciences Complex (2 projects)
    • Harford/Susquehanna Center Renovation/Addition
    • Howard/New Allied Health Building
    • PGCC/Construct Center for Health Studies & Circulation/ Roadway Modifications (2 projects)
  • An additional $51.5 million for a total of $85 million will fund all 25 projects at 10 community colleges across the State. All projects will receive matching funds, totaling $64 million.

Follow us on:

www.facebook.com/MDACC www.twitter.com/16colleges
www.mdacc.org
Imagine a Future without Access to Maryland’s Community Colleges…

Delivering Economic Benefits

• The Federal and State government are relying on Maryland’s 16 community colleges to help:
  • Put people back to work
  • Retrain employees in needed areas
  • Give high school graduates a quality education at a time when they can no longer afford to enroll immediately in a four-year college or university
• Maryland’s 16 community colleges provide pathways for the unemployed to increase their skills to secure jobs that pay a living wage.
• Maryland’s 16 community colleges continue to be less than half the cost of tuition at any of Maryland’s 4-year public college or university, and 1/8th the cost of a private institution.
• Maryland’s community colleges rely on State & local appropriations for about 60% of their funding to keep them intentionally less expensive for students.
• 94% of community college graduates stay in Maryland upon completion and contribute to the economic vitality of the State.
• For every dollar spent on community colleges, taxpayers get $2.00 back in higher tax revenues and avoided social costs.

Delivering a Competitive Advantage

• Over 500,000 Marylanders enroll annually in one of Maryland’s 16 community colleges --- 140,000 in credit courses and another 392,000 in non-credit courses or in workforce training programs to upgrade their employment skills.
• 80% of the State’s employment growth is in jobs that can be mastered at a Maryland community college.
• More than half of all Maryland undergraduates attend a community college. Over 10,000 transfer annually to a four-year institution.
• Community colleges award 12,000 associate degrees or program certificates annually.
• Each credit earned at a community college boosts average annual income by $174.00.
• For many Marylanders, community colleges are the only available post-secondary option.

Delivering Safe and Healthy Communities

• Maryland’s community colleges are a major provider of Registered Nurses, graduating nearly 1,200 nurses annually and showing a 90% licensure passing rate, which is well above the national average.
• Nearly 80% of firefighters, law enforcement officers, and EMTs are credentialed at community colleges.
2 – Award Nominations

**Background:** The board of trustees has three awards that it presents to members of the Howard County community. The legislative and community relations committee is charged with working in conjunction with the college administration to recommend candidates to receive these awards to the full board for consideration. The criteria for these awards are outlined below. The enclosed document provides suggestions for potential awardees from the college administration.

**Honorary Degrees**
- Recognizes a significant period of extended service to the college (limit two per year)
- Presented at Commencement

**Trustees’ Award**
- Presented for accomplishment or contribution to the college that year
- To be presented at the beginning of the lunch portion of spring convocation scheduled for May 23, 2011

**Clark Medal**
- Recognition of a lifetime of achievement and service to HCC and the community
- The medal does not have to be awarded annually – only on the occasions when a particularly special person comes along who has earned it.

The list of previous award recipients follows this item.

**Recommendation**

The administration recommends that the committee determine candidates for the various awards. Potential candidates will be brought to the full board for consideration.
Honorary Degree Recipients

2001
Leola Dorsey
Celonia Walden
Raymond S. Wacks

2002
Dorothy Craft
Delroy Cornick (posthumous)

2003
Peter Horowitz
H. Elizabeth Horowitz
Frederick A. Schoenbrodt, D.D.S
Frederick K. Schoenbrodt (posthumous)

2004
Patty Rouse
Senator James Clark
Jon Files
Joan Athen (approved to receive, but her position disqualified)

2005
Joan Athen (approved to receive, but unable to attend)
Gertrude Crist
Dr. Edward Cochran

2006
Joan I. Athen
James R. Moxley, Jr.
Richard B. Talkin, Esq.
Scott Caplan (posthumous)

2007
Joanne Davis
Michael Davis
Senator Barbara Mikulski

2008
Jill McCuan (approved to receive in 2007, but unable to attend so awarded in 2008)
Pat McCuan (approved to receive in 2007, but unable to attend so awarded in 2008)

2009
Congressman Elijah Cummings

2010
P. Michael Nagle

Clark Medal Recipients

2007 - Padraic Kennedy
2008 - Leola Dorsey (posthumous)
2009 - Jim & Dessie Moxley
2010 - Dr. Edward Cochran

Trustees’ Award for Outstanding Service to Howard Community College Recipients

2003 - Anthony Deering (awarded 1/29/04)
2004 - (no recipient)
2005 - Ed Waddell
2006 - (no recipient)
2007 - Mary Armiger
Abby Glassberg
Barb Van Winkle
Mary Ann Scully
(awarded in 2008)

2009 - (no recipient)
2010 - The Doetsch Family

Prior to the establishment of the “Trustees’ Award for Outstanding Service to Howard Community College,” a community member was given a “Gay C. Heitlinger Award.” These people are the recipients of that award:

1978 - Fred K. Schoenbrodt
1979 - Gloria Herrera
1980 - William Staewen
1981 - (no recipient)
1982 - Andrew N. Adams, Jr.
1983 - John C. (Jack) Whiteside
1984 - James Clark, Jr. (Senator)
1985 - (no recipient)
1986 - John M. Hamilton
1987 - John W. Sundstrom
1988 - Leola Dorsey
1989 - Ruth Keeton and Celonia B. Walden
1990 - Dorothy A. Baker
1991 - (no recipient)
1992 - (no recipient)
1993 - James Rouse (selected but not awarded until the fall of 1995)
1994 - William Manning (posthumous)
1995 - Evelyn Bolduc (Grand Prix reception)
1996 - Mary Armiger (nominated, but not awarded)
1997 - (no recipient)
1998 - Jon Files
1999 - Ginni Dreier and Charles L. Ecker
2000 - Peter Horowitz
2001 - Richard McCauley
2002 - Hunan Manor Restaurant (3/17/03)
3 – Student Advocacy Day

**Background:** Student Advocacy Day is scheduled for Wednesday, February 9, 2011. Dr. Cindy Peterka, vice president of student services, and Llatetra Brown, director of student life, are coordinating teams of HCC students, confirming meetings with elected officials, and preparing logistics.

Nancy Gainer and Llatetra Brown will hold two briefing sessions for student participants, in order to prepare students to engage elected officials about the college’s needs. The students will also receive talking points via a new Maryland Association of Community Colleges (MACC) Fact Sheet, which was developed by HCC’s public relations and marketing department.

HCC students will meet with the following elected officials:

- Delegate Gail Bates
- Delegate Elizabeth Bobo
- Delegate Steven Deboy
- Delegate Guy Guzzone
- Senator Edward Kasemeyer
- Senator Allen Kittleman
- Delegate James Malone
- Delegate Warren Miller
- Delegate Shane Pendergrass
- Senator James Robey
- Delegate Frank Turner

All HCC student advocacy efforts will be posted on the college’s Facebook, and targeted students will be encouraged to Tweet about their experiences throughout the day. Two HCC students will also be identified to write reflective editorial pieces about their experiences during Student Advocacy Day; one piece will be submitted to *The Baltimore Sun* and the other will be submitted to the *Columbia Flier*.

The public relations affinity group for the 16 community colleges has expanded its advocacy efforts to a long-term effort that will be updated as needed throughout the year. As such, the group will be using social networking tools and e-blasts for specific messaging either in favor of or opposing legislation in its various stages based on need.

As part of this effort, the student advocacy website will be enhanced via the following efforts:

- The home landing page for student advocacy will be redesigned; the site will be moved from Chesapeake College’s site to MACC’s site.
- A 'RESOURCES' navigation link will be added that includes a tool kit.
- Links will be created to student testimonials via YouTube and Facebook sites.
- An e-campaign will be created to send to legislators to join the site(s).
- At least two student testimonials from each of the 16 community colleges demonstrating success/completion will be posted/uploaded to MACC’s advocacy website, individual college Facebook sites, as well as a YouTube channel. Select videos will be Tweeted and posted to Facebook at strategic times, including in promotion of Student Advocacy Day.

**Recommendation**

This item is for information only and requires no action.