Board of Trustees’
Legislative and Community Relations Committee
Meeting Materials

October 10, 2018
8:30 a.m.
The Rouse Company Foundation Student Services Hall
RCF-120B
GROUND RULES

1. Board members practice respectful dialogue that serves the best interests of the college.

2. Each board member works to integrate servant-leadership into the board culture.

3. Each board member has the opportunity to speak uninterrupted.

4. Board members come prepared – board chair needs to understand what is required and set time and material appropriately.

5. Board chair acts as caretaker for the board – acts as filter, evaluates agenda for time well spent.

6. Board chair speaks for the board to the media.

7. Consent materials are available 10 days in advance; remaining board materials are available seven days in advance.

8. Board members should route any questions or requests for additional information to the board chair or the president at least two business days prior to the board meeting.

9. Email among a quorum of the board must be limited to administrative and informational items and not policy discussions in order to remain in compliance with the Open Meetings Act.
Mission: Providing pathways to success
Vision: A place to discover greatness in yourself and others
Values: INSPIRES
  Innovation
  Nurturing
  Sustainability
  Partnerships
  Integrity
  Respect
  Excellence
  Service

Strategic Goals:

- Student success, completion, and lifelong learning
- Organizational excellence
- Building and sustaining partnerships

Core Competencies:

- Provide an exceptional educational experience
- Use innovative instructional techniques
- Facilitate student success
Howard Community College’s
Dragon Principles

We promise to help our students, employees, and community members “get there from here.”

We pledge to...

Be friendly
Be helpful to our students and community
Be considerate of each other

And we pledge to...

Work with Elected Officials and the Community
Agenda
Board of Trustees
Legislative and Community Relations Committee Meeting

October 10, 2018
8:30 a.m.
The Rouse Company Foundation Student Services Hall
Room: RCF-120B

1. Review of the Draft 2019 Maryland Association of Community Colleges’ Legislative Agenda
2. Review of the Draft Fiscal Year 2020 Howard Community College Legislative Working Agenda
3. Planning for the Howard Community College Legislative Breakfast
4. Howard Community College Board of Trustees’ Advocacy Approach

The next meeting of the legislative and community relations committee is scheduled for February 13, 2019.
1 – Review of the Draft 2019 Maryland Association of Community Colleges’ Legislative Agenda

**Background:** The Maryland Association of Community Colleges’ (MACC) legislative agenda serves as the foundation for the Howard Community College legislative agenda. The agenda identifies key priorities for focus during the 2019 session of the Maryland General Assembly and provides important direction on state issues that affect Howard Community College, students, and employees. The proposed agenda that follows will be finalized in late October, after approval by the MACC Board of Directors.

**Recommendation**

This item is for information only and requires no action.
2019 MACC Legislative Proposals
Outline of Priority Initiatives

1. Operating Budget Request
MACC seeks full funding of the Cade and BCCC funding formulas as the minimum support for community colleges operating budgets.

In accordance with current statute, the governor’s 2020 budget will tie the state funding for community colleges at 23 percent of funds granted per full-time equivalent student (FTE) at select four-year colleges and universities for the 15 Cade-funded institutions, and at 62.5 percent for Baltimore City Community College (BCCC). This is a one percent increase in the percentage tie over the 2019 appropriation and a 1.5 percent increase for BCCC.

2. Capital Budget Request
MACC seeks $125.3 million to fully fund the fiscal year 2020 community college capital prioritization list. Of this amount, $50.8 million is to fund the three pre-authorized projects carried over from the previous capital budget, and another $74.4 million is to meet the needs of the 16 new projects requested.

The community college capital request is a consolidated request of the 15 Cade-funded institutions. All projects require local funding and are vetted through a collaborative process before being submitted to the state in priority order, which is known as the MACC Capital Prioritization List. As a state entity, Baltimore City Community College submits its capital request through a separate process.

Facilities Renewal Grant
MACC continues to work with the administration regarding current year funding for this grant that was enacted in the 2018 session and signed by the governor.

3. Maryland Promise - Tuition Reduction for Maryland Students
MACC supports additional funding for the Maryland Community College Promise Scholarship that will provide annual access for all eligible students, as well as continued access for previous award recipients.

MACC is pleased with the initial appropriation of $15 million annually to provide tuition and fees for students entering our institutions within two years of receiving their high school diploma. The recently enacted Maryland Community College Promise Scholarship is recognized as a cost-efficient measure to meet the workforce training needs of the state and reduce student debt.

In addition, MACC supports the governor’s recently announced College Affordability Initiative that expands the Maryland Community College Promise Scholarship to those students transferring from a community college with an associate degree to continue at a four-year institution for a bachelor’s degree, allows Marylanders to deduct 100 percent of interest paid on student loans from their income tax return, and doubles the deduction for participating in the Maryland 529 college savings plans.
**Additional Initiatives**

- **Students with Disabilities** - MACC is seeking supplemental funds to provide the necessary services and equipment to support community college students with disabilities. Community colleges are the only segment of higher education required by Maryland statute to waive tuition for students with disabilities. The 2006 Maryland General Assembly adopted a grant program to assist the colleges with the additional services needed to support students with disabilities; however, the grant has not been funded since 2009.

- **Workforce Readiness Grant** - MACC seeks a state matching grant in the amount of $200,000 per campus that would match donations made by businesses and industries for workforce training needs. Maryland's community colleges continue to face fiscal constraints in providing and maintaining state-of-the-art equipment needed for the ever-evolving career and technology training that is needed to prepare a workforce that can compete globally.

- **Open Educational Resources** - Working with the University System of Maryland, MACC supports a $5 million supplemental funding to assist our departments and faculty in replacing textbooks and course materials with open educational resources. The costs of textbooks increased 65 percent in the past decade and continues to be a barrier for college completions. Some sources have estimated that textbooks costs can amount to approximately one-third of the annual cost of a community college education.

- **Tuition Waivers** - Community colleges oppose any increase in state-mandated tuition waivers for select segments of the population. These waivers cost the institutions approximately $10 million in lost revenue each year. Waivers drive up costs for all students and thus undermine the key community college mission of affordability.
2 – Review of the Draft Fiscal Year 2020 Howard Community College Legislative Working Agenda

**Background:** The Howard Community College (HCC) legislative agenda outlines the issues that directly impact Howard Community College and its budget, while also supporting the Maryland Association of Community Colleges’ (MACC) legislative agenda. The legislative agenda focuses on three areas of emphasis: HCC operating budget priorities, HCC capital budget priorities, and MACC/statewide budget priorities and issues.

At its October 10, 2018, meeting, the legislative and community relations committee will discuss the working outline of the HCC legislative agenda. With the committee’s input, a revised agenda will be presented to the full board for review and approval at its meeting on October 31, 2018. The MACC board of directors is expected to approve the statewide community college legislative agenda during its meeting on October 17, 2018. If changes occur, they will be shared with the board of trustees.

**Recommendation**

The administration requests that the legislative and community relations committee recommend approval of the legislative agenda to the full board at its October 31, 2018, meeting.
EDUCATING STUDENTS TO MEET WORKFORCE DEMANDS

Howard Community College (HCC) is committed to educating students to meet workforce demands. The college provides courses and services that adapt and respond to what area employers need, such as cybersecurity, health sciences, engineering, and teacher education. Nearly 30,000 students choose Howard Community College each year to prepare for transfer or careers.

Students thrive when there is a clear connection between the classroom and the workplace. The college has greatly expanded its internship and cooperative education opportunities for its diverse student population. Students also have the option to participate in the college’s first-ever apprenticeship program in heating, ventilation, air conditioning, and refrigeration through continuing education and workforce development.

For greater workplace success, students benefit from completing their education. Howard Community College has been strategically focused on helping more students graduate or transfer, and the results are promising. The number of students receiving associate degrees and certificates has steadily increased year over year. From 2008 to 2016, the college has seen a 150 percent increase in the graduation rate among all first-time college students who completed within two years. Among Black and African American, Hispanic and Latino students, the college experienced tripled graduation rates for completing within two years.

To ensure student success continues, Howard Community College must provide students with accessible and affordable higher education. Strong funding support from the state of Maryland and Howard County will ensure the college’s tuition remains the most cost-effective option for higher education in Howard County, and that college facilities continue to prepare students for the workforce of the future.

THE RETURN ON INVESTMENT

- HCC, its students, and alumni strengthen the local economy by more than $337.8 million annually, which is equivalent to supporting 5,328 jobs within Howard County.\(^\text{^}\)
- For every $1 invested in educating students at HCC, taxpayers receive $1.50 in return over the course of the students’ working lives. Supporting HCC results in an annual rate of return of 4.6 percent for county and state governments.\(^\text{^}\)
- For every $1 spent for their HCC education, students receive $1.90 in higher future earnings, which is an annual rate of return of 9.4 percent. This rate of return exceeds the 10-year average return to the U.S. stock market.\(^\text{^}\)
- A graduate from HCC will increase earnings by $12,600 each year compared to someone with a high school diploma or GED, which amounts to $428,400 in higher earnings over a lifetime.\(^\text{^}\)
- Students who took at least 20 credits at the college experienced higher salaries and greater wage growth compared to their employment prior to attendance.\(^*\)

\(^\text{^}\)Data from Emsi (2017).
\(^*\)Data from research by Jacob France Institute (2016).
LEGISLATIVE AGENDA

The legislative agenda focuses on the institutional priorities for Howard Community College in fiscal year (FY) 2020, as well as how the operating and capital budget requests at the state and county will impact the college’s ability to provide pathways to success for students, faculty, and staff.

1. Invest in innovative facilities to enrich the lives of students and the community
   - Seek funding for planning and design of the new Mathematics and Athletics Complex ($8,470,000 total: $4,235,000 from the state and $4,235,000 from the county)
     - The mathematics division is currently housed in the Hickory Ridge Building, a 36-year-old former office building reconfigured for provisional use for academics. It has a significant deferred maintenance backlog and is not adequate to support academics and service space needs. Similarly, the existing athletics center continues to operate far beyond its structural life. As proposed, this center will be 55 years old by the time a new complex is built. Both structures have insufficient space for current and projected enrollment, and these instructional and support spaces are inflexible and inhibit program delivery.
     - A new Mathematics and Athletic Complex will serve as a central hub for student learning and engagement. Joining academics with athletics is an innovative approach that will serve students and the community, while helping meet local and state workforce demands.
   - Request county funding for systemic renovations ($9,096,000 from the county)
     - This funding will support much-needed upgrades to critical infrastructure, deferred maintenance, and facilities improvements. These projects include: phased installation of campus-wide security systems, cable television and audiovisual upgrades, information technology upgrades and modifications, public restroom updates, signage installation, and emergency operations digital clocks.

2. Strengthen operational funding to ensure pathways to success
   - Request funding to support and retain quality employees
     - For 10 consecutive years, the Chronicle of Higher Education has selected Howard Community College as a Great College to Work For. This national award speaks to the quality of the college’s employees, their value to the organization, and the supportive culture developed over the years.

     HCC must build on its success in FY20 by supporting and retaining full- and part-time budgeted employees through regular merit increases. HCC only provides merit increases, no step or cost of living increases. Since FY12, these merit-only increases have ranged from one to four percent, including two years with delayed implementation.
To remain competitive, HCC must also support its adjunct faculty through a pay increase. The college’s FY19 increase of $25 per credit hour brought adjunct pay to $795, still below the pay rate of the college’s partner institution at the Laurel College Center (Prince George’s Community College). A higher pay rate for adjunct faculty will better align the college with Prince George’s Community College.

MACC LEGISLATIVE AGENDA

1. Operating Budget Request
The Maryland Association of Community Colleges (MACC) seeks full funding of the Cade and Baltimore City Community College (BCCC) funding formulas as the minimum support for community colleges operating budgets.

In accordance with current statute, the governor’s 2020 budget will tie the state funding for community colleges at 23 percent of funds granted per full-time equivalent student (FTE) at select four-year colleges and universities for the 15 Cade-funded institutions and at 62.5 percent for BCCC. This is a one percent increase in the percentage tie over the 2019 appropriation and a 1.5 percent increase for BCCC.

2. Capital Budget Request
MACC seeks $125.3 million to fully fund the fiscal year 2020 community college capital prioritization list. Of this amount, $50.8 million is to fund the three pre-authorized projects carried over from the previous capital budget, and another $74.4 million is to meet the needs of the 16 new projects requested.

The community college capital request is a consolidated request of the 15 Cade-funded institutions. All projects require local funding and are vetted through a collaborative process before being submitted to the state in priority order, which is known as the MACC Capital Prioritization List. As a state entity, Baltimore City Community College submits its capital request through a separate process.

Facilities Renewal Grant
MACC continues to work with the administration regarding current year funding for this grant that was enacted in the 2018 session and signed by the governor.

3. Maryland Promise - Tuition Reduction for Maryland Students
MACC supports additional funding for the Maryland Community College Promise Scholarship that will provide annual access for all eligible students, as well as continued access for previous award recipients.

MACC is pleased with the initial appropriation of $15 million annually to provide tuition and fees for students entering Maryland institutions within two years of receiving their high school diploma. The recently enacted Maryland Community College Promise Scholarship is recognized as a cost-efficient measure to meet the workforce training needs of the state and reduce student debt.
In addition, MACC supports the governor’s recently announced College Affordability Initiative that expands the Maryland Community College Promise Scholarship to those students transferring from a community college with an associate degree to continue at a four-year institution for a bachelor’s degree, allows Marylanders to deduct 100 percent of interest paid on student loans from their income tax return, and doubles the deduction for participating in the Maryland 529 college savings plans.

**Additional Initiatives**

- **Students with Disabilities** - MACC is seeking supplemental funds to provide the necessary services and equipment to support community college students with disabilities. Community colleges are the only segment of higher education required by Maryland statute to waive tuition for students with disabilities. The 2006 Maryland General Assembly adopted a grant program to assist the colleges with the additional services needed to support students with disabilities; however, the grant has not been funded since 2009.

- **Workforce Readiness Grant** - MACC seeks a state matching grant in the amount of $200,000 per campus that would match donations made by businesses and industries for workforce training needs. Maryland’s community colleges continue to face fiscal constraints in providing and maintaining state-of-the-art equipment needed for the ever-evolving career and technology training that is needed to prepare a workforce that can compete globally.

- **Open Educational Resources** - Working with the University System of Maryland, MACC supports a $5 million supplemental funding to assist departments and faculty in replacing textbooks and course materials with open educational resources. The costs of textbooks increased 65 percent in the past decade and continues to be a barrier for college completions. Some sources have estimated that textbooks costs can amount to approximately one-third of the annual cost of a community college education.

- **Tuition Waivers** - Community colleges oppose any increase in state-mandated tuition waivers for select segments of the population. These waivers cost the institutions approximately $10 million in lost revenue each year. Waivers drive up costs for all students and thus undermine the key community college mission of affordability.
3 – Planning for the Howard Community College Legislative Breakfast

**Background:** The annual Howard Community College legislative breakfast is scheduled from 8:00-9:30 a.m. on Thursday, November 15, 2018.

With the theme “Educating Students to Meet Workforce Demands,” the legislative breakfast will focus on how the college is addressing employer needs and preparing students for the workforce. Held in The Rouse Company Foundation Student Services Hall (RCF), Room 400, selected students will be scheduled to address county and state elected officials. The event will also provide the opportunity for Dr. Kathleen Hetherington to detail the college’s legislative agenda. Board members and senior college staff are asked to attend.

**Recommendation**

This item is for information only and requires no action.
4 – Howard Community College Board of Trustees’ Advocacy Approach

**Background:** During its April 12, 2018, special budget session, the board of trustees discussed advocating for the college’s budget needs. Trustees suggested that the board may want to discuss alternate forms of advocating for the college budget in the future. Dr. Kathleen Hetherington recommended, and the board agreed, that the legislative and community relations committee of the board should discuss the board’s advocacy approach at its October 10, 2018, meeting.

**Recommendation**

The administration recommends that the legislative and community relations committee discuss advocating for the college budget at its October 10, 2018, meeting. Recommendations on an advocacy approach will be brought to the full board for discussion at a regular board meeting.